

Ali Moradi

Senior Frontend Developer

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PROFESSIONAL SUMMARY

Senior Frontend Developer with 7+ years of experience building scalable, high-performance web applications with React, Next.js, and TypeScript. Specialized in B2B enterprise dashboards for big data products, including a dynamic dashboard builder, a dynamic form builder, a company-wide UI kit, and a customer portal with 500K+ registered users. Contributes to front-end architecture (Feature-Sliced Design), reviews code, and mentors junior developers, with a focus on performance, accessibility, and testing. Open to remote roles worldwide and on-site roles in Istanbul.

SKILLS

Languages: TypeScript, JavaScript (ES6+), HTML5, CSS3, SCSS
Frontend: React.js, Next.js (SSR, SSG, ISR, Partial Prerendering (PPR), Cache Components), Context API, PWA
State & Data Fetching: Redux Toolkit, Zustand, TanStack Query (React Query), SWR, RESTful APIs, GraphQL, WebSocket, Axios
Authentication: JWT, access and refresh tokens, role-based access control (RBAC), protected routes
UI & Design Systems: Tailwind CSS, shadcn/ui, Radix UI, Material UI, Ant Design, Bootstrap, Storybook
Data Grids & Visualization: AG Grid, TanStack Table (React Table), Highcharts, Recharts, Chart.js, React Flow
Maps: Mapbox, Leaflet
Forms & Validation: React Hook Form, Zod, Yup, dynamic form builders, file upload
Architecture: Monorepo (Turborepo), Micro-frontends, Feature-Sliced Design (FSD), Atomic Design, Clean Architecture, component-driven development
Testing: Unit, integration, and end-to-end (E2E) testing with Jest, React Testing Library, Playwright, and Cypress
Performance & Quality: Core Web Vitals, Lighthouse, Chrome DevTools, code splitting, lazy loading, SEO, accessibility (WCAG), responsive mobile-first design, cross-browser compatibility
Backend: Node.js, Express, MongoDB, Mongoose, RESTful API design
DevOps & Tooling: Git, Git Flow, PR-based workflow, CI/CD, Docker, Vite, Webpack, Turbopack
Ways of Working: Agile / Scrum, code review, mentoring, cross-functional collaboration

EXPERIENCE

Senior Frontend Developer <i>Neor</i>	Jan 2024 – Present <i>Tehran, Iran</i>
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Big data company building B2B dashboards for enterprises and businesses. Agile / Scrum.

- Developed multiple B2B enterprise dashboards from the ground up that display big data through data grids, charts, and interactive maps, with performance as a core requirement.
- Designed and built a dynamic dashboard builder (similar to Metabase) where users compose their own dashboards from drag-and-drop widgets, chart types, and filters.
- Engineered a dynamic form builder that generates complex forms from configuration, with schema-based validation (React Hook Form, Zod, Yup) and file upload.
- Structured the frontend with Feature-Sliced Design (FSD), keeping features isolated, scalable, and easy for the team to work on in parallel.
- Created a company-wide UI kit on shadcn/ui and Radix UI in a Turborepo monorepo, documented in Storybook, and used across all of the company's dashboard products.
- Implemented JWT authentication with access and refresh tokens and role-based access control (RBAC) for dashboards, pages, and actions.
- Optimized rendering and data loading for large datasets with AG Grid virtualization, TanStack Query caching, code splitting, and lazy loading.
- Delivered interactive maps with Mapbox and Leaflet and charts with Highcharts, Recharts, and Chart.js to turn big data into clear insights.
- Ensured accessibility with WCAG-compliant components and wrote unit, component, and E2E tests with Jest, React Testing Library, and Playwright.

- Reviewed pull requests, mentored junior developers, and worked closely with the team to deliver products on schedule.

Senior Frontend Developer

Feb 2023 – Jan 2024

Asiatech

Tehran, Iran

One of Iran's leading internet service providers (founded 2003), offering broadband (ADSL, LTE), data center, hosting, cloud, and CDN services nationwide. Agile / Scrum.

- Rebuilt the eCare customer self-service portal from scratch, used by 500K+ registered customers to purchase services and track their own usage statistics.
- Developed the Business Support System (BSS) panel from scratch to manage ADSL, LTE, and other internet services, each with its own business rules and workflows.
- Implemented form-heavy interfaces with complex client-side validation and large data tables using React Table, Material UI, and Bootstrap.
- Secured customer and internal panels with JWT authentication, access and refresh tokens, and protected routes.
- Improved existing components, debugged and maintained both applications in production, and worked with the QA team to resolve issues before release.
- Participated in code reviews and suggested technical improvements and best practices to the team.

Frontend Developer

Oct 2020 – Dec 2022

Homa Pharmed

Tehran, Iran

Health and nutrition company with a startup product for athletes and coaches.

- Launched and maintained the company's main website and product websites with responsive, SEO-friendly pages.
- Built a startup product where coaches create training and diet plans and athletes view and follow their personalized programs.
- Developed reusable UI components to keep the interface consistent and maintainable as the product grew.
- Designed, implemented, and maintained server-side components and RESTful APIs with Node.js, Express, MongoDB, and Mongoose.

Frontend Developer

Oct 2018 – Oct 2020

Asre Jadooye Danesh

Tehran, Iran

File sharing platform.

- Maintained and customized the platform's admin dashboard, adding new features and adapting existing pages to business needs.
- Integrated the dashboard with RESTful APIs and handled loading and error states for a smooth user experience.
- Fixed bugs and improved the UI with responsive, cross-browser HTML5, CSS3/SCSS, JavaScript, and React.

SELECTED PROJECTS

AML Monitor

aml-dashboard.ali-moradi-develop.com

Anti-money-laundering dashboard for a fictional bank: alerts, cases, money-flow graph, and reports, with access by role, region, and clearance, in five languages. Next.js, TanStack Query and Table, Highcharts, React Flow, Express, PostgreSQL.

Dashboard Builder

dashboard-builder.ali-moradi-develop.com

Metabase-style builder in the browser: drag-and-drop widgets, queries without SQL on DuckDB-WASM. React, ECharts.

formcanvas

formcanvas.ali-moradi-develop.com

Schema-driven form engine and visual builder, also on npm, with response analytics. Next.js, Zod, PostgreSQL.

Pixelbits UI Kit

pixelbits.ali-moradi-develop.com

React UI kit on Radix UI and Tailwind CSS, published on npm with its own shadcn registry and documented in Storybook.

All live projects, with source code: ali-moradi-develop.com/projects

EDUCATION

B.Sc. in Civil Engineering

2017

Islamic Azad University, South Tehran Branch

LANGUAGES

English (Professional working proficiency), Persian (Native)